

Exhibit C

All persons within the United States who received a telemarketing call from SBM Communications on behalf of Rapid Response that was transferred to North Star Insurance Advisors LLC from June 7, 2018 through May 3, 2023.

A FEDERAL COURT AUTHORIZED THIS NOTICE. THIS IS NOT A SOLICITATION FROM A LAWYER.

Why did I get this notice? A settlement (“Settlement”) has been proposed in a class action lawsuit pending in the U.S. District Court for the Western District of Pennsylvania titled *Abramson v. North Star Insurance Advisors, LLC, et. al.*, W.D. Pa. Case No. 8:22-cv-827 (“Action”). According to available records, you might be a “Settlement Class Member.” The purpose of this notice is to inform you of the Action and the Settlement so that you may decide what steps to take in relation to it.

What is the Action about? An individual (the “Plaintiff”) filed a lawsuit against Defendants on behalf of himself and all others similarly situated. The lawsuit alleges that Defendants violated the Telephone Consumer Protection Act, 47 U.S.C. § 227 (the “TCPA”) by placing unsolicited telemarketing calls using a prerecorded voice. **The Court has not decided who would win the case. Defendants have agreed to settle the Action and provide certain benefits to Settlement Class Members in order to avoid the costs of continued litigation.**

Am I a Settlement Class Member? You are a “Settlement Class Member” if you received a telemarketing call from SBM Communications on behalf of Rapid Response from June 7, 2018 through May 3, 2023 as part of the final expense insurance campaign that Rapid Response produced in this case as part of the file “DSC. SBM Call Transfers to Torchlight”. If you are getting this notice, it is because our records reflect that you are believed to be a class member.

What relief does the Settlement provide? The Settlement provides \$375,000 to pay (1) claims of eligible Settlement Class Members; (2) a Fees, Costs, and Expenses Award to Settlement Class Counsel; (3) a payment to Plaintiff for a Service; and (4) costs of Settlement administration and notice. If you are a Settlement Class Member, you are eligible to receive a share of the Settlement based on the number of calls you received. It is presently estimated that Class Members who timely and validly file a claim may receive up to \$1,000. This amount may change, as it depends on the number of timely and valid claims submitted by Settlement Class Members and the number of calls associated with those other Settlement Class Members’ claims. To receive a Settlement award, you must timely complete and submit a valid Claim Form. A Claim Form is available at [www.\[xxxx\].com](http://www.[xxxx].com). The deadline to submit a Claim Form is [Month] [Day], [Year]. If you elect to complete a Claim Form, your class member identification number is: [SAMPLE12345].

What are my other options? If you don’t want to be legally bound by the Settlement, you must exclude yourself by [Month] [Day], [Year], or you won’t be able to sue Torchlight or North Star about the legal claims in the Action ever again. If you stay in the Settlement, you may object to it by [Month] [Day], [Year]. The detailed notice available at [www.\[xxxx\].com](http://www.[xxxx].com) describes the claims you will be releasing if you do not request exclusion and explains how to request exclusion or to object. The Court will hold a hearing on [Month] [Day], [Year] at [time] to consider whether to approve the Settlement and a request by the lawyers representing all Class Members for up to \$145,000 for a Fees, Costs, and Expenses Award, and for the Plaintiff’s request of \$10,000 for his Service. You may ask to appear at the hearing, but you don’t have to.

More information? For complete information about the Settlement, to view the Settlement Agreement, related court documents, and Claim Forms, and to learn more about how to exercise

your various options under the Settlement, visit [www.\[xxxx\].com](http://www.[xxxx].com) or call 1-888-xxx-xxxx. You may also write to the Settlement Administrator at the email address [\[xxxx\]@\[xxxx\].com](mailto:[xxxx]@[xxxx].com) or the postal address [Address] [City], [State] [Zip Code].